

Where Faith and Life Meet – 2005 Annual Report



# Mission Statement

*The Bridgeway Foundation collaborates with innovators to grow healthy and productive non-profit organizations, and to help them engage in creative transformational projects both within Canada and the developing world.*

**Board Members:** Amy Campbell, Ernest Kennedy, Carol Petersen (Chair) and Reg Petersen  
**Grantmaking Committee:** Carol Petersen, Karen Petersen, Mark Petersen, Reg Petersen and Shari Reid  
**Staff:** Mark Petersen (Executive Director), Carol Petersen (Director of Philanthropy) and Linda Dzelme (Executive Assistant)

## Letter from Board Chair and Executive Director

*The image on the front cover is an allegory of the Bridgeway Foundation: a convergence of diverse people, needs and interests building bridges to provide opportunities for transformation.*

*We grant with a growing awareness of both our role as grantmakers in the emerging Canadian philanthropic sector, and of our identity as Christians in a pluralistic nation and world.*

*The nature of our philanthropy means we play a unique role in backing innovative and groundbreaking projects which are needed to impact societies. These projects include such activities as the start-up of new ventures, studies to evaluate best approaches, building capacity within organizations, and bringing together stakeholders in partnership.*

*The nature of our faith is that our religious expression is not marginalized, but has a respectful role within our society. The vast social infrastructure undergirding Canadian society – hospitals, universities, universal health care, and social welfare – all found their original inspiration in Judeo-Christian religious activism, which serves all with a love for God and a concern for human dignity.*

*These beliefs also inform Bridgeway's extensive interest in empowering people in the disadvantaged parts of the world.*

*In 2005 we crossed a historically significant threshold of \$20 million in cumulative disbursements since Bridgeway was endowed. While disbursements remained static this year because of challenging investment conditions, \$3,518,343 was disbursed to 66 organizations for 83 projects.*

*We also developed and introduced a new three-year strategic plan. Our desire is to continue to refine our organizational strategy, retaining a high level of stewardship and thoughtful investment in viable charitable activity.*

*We thank the many people who passionately and sacrificially serve on the frontlines of social engagement through the charities mentioned in this report. Without you, our work would lack meaning. We are frequently inspired by your selfless attitudes, diligent efforts and your generous love for the world around you. We also thank Bridgeway's board, staff and family members who enthusiastically support this work in so many tangible and intangible ways.*



Carol Petersen  
Board Chair and Co-Founder



Mark Petersen  
Executive Director



*"I ask you one thing: do not tire of giving, but do not give your leftovers. Give until it hurts, until you feel the pain."*

Mother Teresa of Calcutta, missionary to the poor

Members of  
  
EFC  
The Evangelical Fellowship  
of Canada

# Funding Highlights

## International Justice Mission Canada

Justice for Bolivia Project

Grant awarded: \$75,000



*Dream up the kind of world you want to live in. Dream out loud at high volume. That's what we do for a living.*

Bono, lead singer of U2, in *Walk On: The Spiritual Journey of U2*

International Justice Mission Canada ([www.ijm.ca](http://www.ijm.ca)) helps people suffering injustice and oppression who cannot rely on local authorities for relief. IJM was founded in 1997 in response to a study conducted by human rights professionals, lawyers and public officials, which identified significant abuses of power by police and other authorities in the developing world.

The current grant provides funding to establish an operational centre in Bolivia which will:

1. Respond to cases of abuse and oppression, particularly those committed against women and street kids,
2. Provide national leaders with practical training in ways they can provide effective intervention on behalf of victims,
3. Facilitate the pro bono services of professionals who can help these victims, and
4. Propose and create conditions for structural changes in Bolivia to bring relief to the maximum number of people both on a short-term and long-term basis.

The project will be evaluated on the number of perpetrators brought to justice, restitution paid to victims, and police officers trained. Critical to the success of this project is the ability to develop replicable models for public justice engagement and create conditions for sustainable, long-term impact in Bolivia.

Bridgeway granted 21% of the costs associated with this project, with the remainder coming from Canadian supporters.

*On April 18, 2006 International Justice Mission Canada was recognized as the 2006 Winner of the RL Petersen Award for Non-Profit Innovation sponsored by Bridgeway Foundation. They received an additional award grant of \$15,000.*

## **Prairie Bible Institute**

Prairie College of Applied Arts & Technology Start-Up Project  
Grant awarded: \$245,000 over 3 years

Prairie Bible Institute ([www.pbi.edu](http://www.pbi.edu)) in Three Hills, Alberta enrolled its first students in the 1920's. Today more than 14,000 men and women living in 110 countries are alumni of the College.

A new endeavour, Prairie College of Applied Arts & Technology will accept the first students in September, 2006. The program combines two years of vocational training with the equivalent of one year of formal Bible study. Students will receive a recognized vocational Certificate and/or Diploma in their chosen field of study.

Prairie College of Applied Arts & Technology will be the only educational institution in Canada specifically dedicated to offering a range of vocational training programs with a corresponding biblical education. Initial programs include: Licensed Practical Nursing; Rehabilitation Therapy Assistant; Medical Assistant; Early Childhood Education; Teaching Assistant. Future program considerations include: Pharmacy Technician; Emergency Medicine Technician; X-Ray Technician; Laboratory Technician; Environmental Land Management; Water Resource Management; Occupational Health and Safety, and Agriculture.

Bridgeway granted Prairie 28% of the costs associated with this project, with the remainder coming from the institution's own funds.

*On April 18, 2006 Prairie Bible Institute was recognized as a top ten nominee for the RL Petersen Award for Non-Profits Innovation. They received an Honorable Mention and an additional award grant of \$5,000.*



*"Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, and discipline."*

Jim Collins, author and researcher, in *Good to Great and the Social Sectors*



*"I don't think you ever stop giving. I really don't. I think it's an on-going process. And it's not just about being able to write a cheque. It's being able to touch somebody's life".*

Oprah Winfrey,  
TV personality & philanthropist

## **Wellspring Foundation for Education**

Rwanda Teacher Training Program

Amount of Grant: \$25,000

The Canadian founders of the Wellspring Foundation for Education ([www.thewellspringfoundation.com](http://www.thewellspringfoundation.com)) believe the lack of educated and capable leadership in all sectors of society is a key factor in cyclical poverty, devastating disease and genocide that plague Rwanda.

The Rwanda Teacher Training Program will increase the capacity of underserved teachers in Rwanda in collaboration with local and international partners by establishing a Professional Development Centre (PDC). This centre will facilitate in-service training, conferences, seminars, curriculum development and the provision of quality training resources. A 10-module African Certificate of Education (ACE) will be developed. By March 2006 at least 140 teachers and 1,050 students will have benefited.

Bridgeway has granted 61% of the budget of this project. The remainder of the support will come from donations and gifts-in-kind.

*On April 18, 2006 Wellspring Foundation for Education was recognized as a top ten nominee for the RL Petersen Award for Non-Profit Innovation. They received an Honorable Mention and an additional award grant of \$5,000.*

## **Popcorn House (Future Vision Ministries)**

Popcorn House Dream Centre Project

Amount of Grant: \$65,000 over two years

Popcorn House ([www.fvm.on.ca](http://www.fvm.on.ca)) in Cambridge, Ontario is a Community Resource Centre for children and their families in the Hespeler area. Popcorn House responds to the growing need within the community by offering summer camps, adult craft classes, volunteer opportunities, counselling sessions and many other activities.

The Popcorn House Dream Centre project will expand the present facility to include a teen drop-in, child care centre and counselling services.

Bridgeway granted 32% of the costs associated with this project. The remaining funding will be sourced from supporters in Cambridge.

## Opportunity International Canada

Microfinance Expansion Project (Cartagena and Armenia, Colombia)  
Amount of Grant: \$1,000,000 over 3 years

Opportunity International ([www.opportunityinternational.ca](http://www.opportunityinternational.ca)) provides small-business loans and transformational training to men and women in developing communities. Opportunity serves more than 810,000 clients in 27 nations.

The Colombian initiative will provide small loans to over 7,000 people, of whom 20% will be internal refugees who have fled the civil strife of rural areas and relocated in the city.

Over the next three years, Bridgeway has committed to support 47% of this project. The remaining 39% will be raised from Canadian supporters and 14% from Colombian NGOs.

## Evangelical Fellowship of Canada

Street Level Conference 2006 (Ottawa)  
Amount of Grant: \$26,000

The Evangelical Fellowship of Canada ([www.evangelicalfellowship.ca](http://www.evangelicalfellowship.ca)) serves evangelical churches in Canada. Street Level 2006: Truth-tellers and Peacemakers is a nation-wide event inviting evangelical community and faith-based organizations to more effectively address issues of poverty, advocacy and relationships between churches, business and government.

Bridgeway granted EFC 11% of the total conference costs. Fees from registration will provide 67% of the remaining funding and Canadian donors will complete the funding requirements.

## Imago

Blue Like Jazz Live Project  
Amount of Grant: \$25,000

Toronto-based Imago sponsors arts projects that express ideas of Christian faith.

Blue Like Jazz Project ([www.bluelikejazzlive.com](http://www.bluelikejazzlive.com)) was initiated by actor Jason Hildebrand and is based on Donald Miller's best-selling book Blue Like Jazz. In an innovative theatrical solo production he combines drama, multimedia and jazz to tell a story of faith within a chaotic post-modern Canadian experience. More than 24,000 will have seen his show by the end of the year.

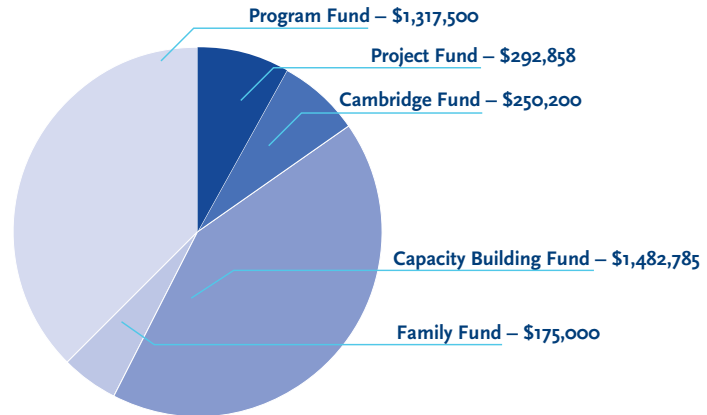
Bridgeway granted 16% of the project costs. The remaining funding was provided by donors, ticket and product sales.



*My father used to say,  
"You can spend a lot of  
time making money.  
The tough time comes  
when you have to give it  
away properly." How to  
give something back,  
that's the tough part in life.*

Lee Iacocca,  
former CEO of Chrysler

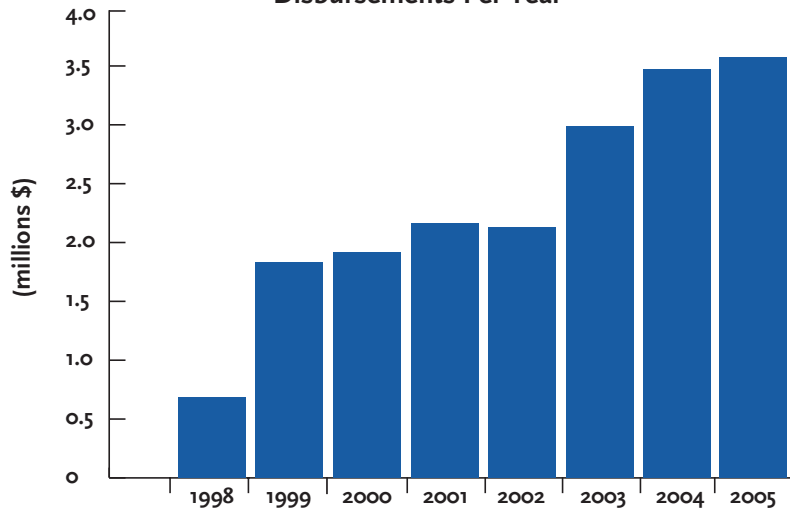
# Financial Highlights



"I resolved to stop accumulating and begin the infinitely more serious and difficult task of wise distribution."

Andrew Carnegie,  
US businessman & philanthropist

Disbursements Per Year



## Bridgeway Foundation

### Condensed Statement of Operations Year Ended December 31, 2005

	2005	2004
Revenue	2,517,186	6,701,245
Disbursements	3,518,343	3,474,838
Administration	384,780	438,378
Surplus	(1,385,937)	2,788,029

## Bridgeway Foundation

### Condensed Balance Sheet Year Ended December 31, 2005

	2005	2004
Assets	54,661,443	56,043,343
Liabilities	19,280	15,243
Equity	54,642,163	56,028,100

# Partners and Disbursements in 2005

*Cambridge Fund Purpose: To fund projects and support community initiatives in Cambridge, Ontario*

Cambridge Fund		Grant Amount	Disbursement Amount
Cambridge & North Dumfries Community Foundation	Scholarships for Cambridge Secondary Schools	35,000	7,000
Cambridge Consortium	Riverside: The University of Waterloo, School of Architecture in Cambridge	250,000	50,000
Central Presbyterian Church	Belfast 2005 Project	2,000	2,000
Community Justice Initiatives of Waterloo Region	Moving Campaign	30,000	30,000
Future Vision Ministries *	Popcorn House Dream Centre Project	65,000	65,000
Grand River Conservation Foundation	Living Classroom Campaign for Outdoor Education	15,000	5,000
Junior Achievement of Waterloo Region	Cambridge Student Outreach and Expansion	15,000	15,000
Kitchener-Waterloo Symphony	Cambridge Concert Series Project	10,000	10,000
National Service Dogs	Puppy Development Centre (Phase I)	25,000	0
Ray of Hope	Morning Glory Cafeteria/Employment Skills Training Project	10,000	10,000
Sunrise Therapeutic Riding & Learning Centre	Building Brighter Futures Campaign	75,000	25,000
Theatre & Company	Fundraising Gala	1,200	1,200
United Way of Cambridge & North Dumfries	Impact Assessment for Cambridge Agencies & Core Funding	95,000	30,000
<b>Cambridge Fund Total</b>			<b>250,200</b>

*Family Fund Purpose: To teach the joy of giving to family members, and to train them in strategic and effective philanthropy of worthy charities*

Family Fund		Grant Amount	Disbursement Amount
Family Fund grants	22 grants given to 19 Canadian charities for support as directed by Bridgeway members	175,000	175,000
<b>Family Fund Total</b>			<b>175,000</b>

**Capacity Building Fund Purpose: To invest in the organizational development of non-profits to ensure future expanded capacity to deliver programming**

**Capacity Building Fund**

Alpha Ministries Canada	Donor Development Project	50,000	50,000
Arrow Leadership Ministries	Administrative Leadership Project	135,000	25,000
Arrow Leadership Ministries	Executive Arrow Leadership Program	250,000	80,000
Asian Outreach International (Canada)	The Next Step Staff Development Projects	150,000	75,000
canadafire	Executive Administrative Support	20,000	20,000
Canadian Council of Christian Charities	Start Up of Relief and Development Network	73,500	0
CAUSE Canada	RL Petersen Award for Non-Profit Innovation-Honorable Mention (2005)	10,000	10,000
CAUSE Canada	West Africa Financial Director Project (Sierra Leone)	30,000	30,000
Christian Direction *	Québec Church Impact Project	50,000	0
Conrad Grebel University College	Conflict Management for Faith Communities	25,000	25,000
Evangelical Fellowship of Canada	Capacity Building Initiative: 2004-2005	110,000	40,000
Focus on the Family (Canada)	Building Capacity for Sustainable Service Project	450,000	150,000
Interserve Canada	Brazil Office Project	67,000	30,000
Kids Alive Canada	Internet-Based Fundraising Project	17,900	17,900
Listen Up TV	RL Petersen Award for Non-Profit Innovation-Honorable Mention (2005)	10,000	10,000
Mercy Ships	Capacity Building Project	31,000	31,000
National Service Dogs	RL Petersen Award for Non-Profit Innovation-Winner (2005)	25,000	25,000
New Direction for Life Ministries	Poised for Growth Project	25,000	25,000
Outreach Canada	Horizon Project	30,000	30,000
Partners International	Growing Our Impact Project	25,000	25,000
Philip Aziz Centre	Volunteer Coordinator Project	60,000	20,000
Prairie Bible Institute *	Prairie College of Applied Arts & Technology Start Up Project	245,000	120,000
Prison Fellowship Canada	Building for the Future Project	150,000	60,000
Regent College	Writing the Next Chapter Campaign	1,200,000	500,000
Small Grants <\$2,500	6 grants given to 6 Canadian charities for general donation	5,785	5,785
St. Stephen's University	Registration System Enhancement Project	23,100	23,100
Wellspring Foundation for Education *	Rwanda Teacher Training Project	25,000	25,000
Yonge Street Mission	Staff Care Project	60,000	30,000
<b>Capacity Building Fund Total</b>			<b>1,482,785</b>

*Program Fund Purpose: To take a leadership role in funding large projects usually through large charities and well-defined spiritual and social returns in priority areas as defined by Bridgeway*

**Program Fund**

Compassion Canada	Student Teacher Environmental Program (Machakos and Kajiado Districts, Kenya)	330,000	150,000
Haggai Institute	Advanced Leadership Training Project	220,500	0
Listen Up TV	Core Program Funding Project	500,000	125,000
Opportunity International Canada	Lima (Peru) Microenterprise Development Project	475,000	200,000
Opportunity International Canada	Microcredit Expansion Project (Cartagena and Armenia, Columbia)	1,000,000	400,000
Tyndale College & Seminary	Library Automation & Expansion of Collection	1,070,000	267,500
World Vision Canada	Colombian Christian Outreach Training Project	300,000	150,000
Wycliffe Bible Translators	Karenic Cluster Project (Phase II)	75,000	25,000
<b>Program Fund Total</b>			<b>1,317,500</b>

*Project Fund Purpose: To fund projects with well-defined spiritual and social returns within Bridgeway's areas of interest*

**Project Fund**

Centre for Cultural Renewal *	Cooperation of Church and State Conference (Calgary, Alberta)	30,000	0
Christian Blind Mission International	Talking Book Library Digitalization Project	30,000	30,000
Evangelical Fellowship of Canada *	Street Level 2006: Truth-tellers and Peacemakers Conference (Ottawa, Ontario)	26,000	0
Health Partners International	Care for Cuban Seniors Project-Phase II (Cuba)	50,000	50,000
Imago *	Blue Like Jazz Live Project	25,000	0
IN Network	Doblo-gonno (Ghana) Primary School Project	91,716	45,858
International Justice Mission Canada *	Justice for Bolivia Project	75,000	75,000
Lifeline Malawi	Liberty Maple Project	25,000	25,000
Opportunity International Canada *	Global Microcredit Summit (Halifax, Nova Scotia)	25,000	0
Partners International	China Pastoral Leadership Joint Study and Granting Initiative	33,103	0
Ravi Zacharias International Ministries Canada	Capture The Wonder Project	22,000	22,000
Seeds of Hope Children's Ministry *	Grace Academy Project	25,000	25,000
Wycliffe College	Equipping Institute Associates Project (Phase 2)	20,000	20,000
<b>Project Fund Total</b>			<b>292,858</b>

**Total Disbursements in 2005**

**3,518,343**

Note: Grants are commitments that may span several years; disbursements occurred in 2005.

\* Nominees for the RL Petersen Award for Non-Profit Innovation (2006)

*The call to be generous  
is an investment that pays  
dividends to those who step  
out in faith. No one need  
despair that generosity is  
reserved only for those who  
have a good education or  
a special personality.*

*Generosity is for everyone.  
All it takes is a willing spirit  
and the courage to be used  
for something greater  
than ourselves.*

Dave Toycen,  
CEO of World Vision Canada, in  
*The Power of Generosity*



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